



# Asim Ansar

## PRODUCT DESIGNER

### CONTACT

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-  [linkedin.com/in/asimansar/](https://www.linkedin.com/in/asimansar/)
-  [asimansar.com](https://asimansar.com)

### PORTFOLIO

[bit.ly/4n3AubA](https://bit.ly/4n3AubA)

### EDUCATION

2018-2021  
Farook College Autonomous, Calicut  
Bsc. Computer Science

### CERTIFICATES

HTML, CSS, and Javascript for  
Web Developers

[bit.ly/3qkE7i6](https://bit.ly/3qkE7i6)

### SKILLS

Figma, UI systems, style guides,  
components, wireframes, flows, research,  
usability testing, agile, Figma collaboration,  
leadership & communication

## EXPERIENCE

### Mym Infotech LLP

#### Product designer | 2023-2025

Turned an old ERP system into Bizmagnet, a SaaS cloud platform with a modern and user-friendly design.

- Led a design team to build a consistent and user-focused product.
- Redesigned Bizmagnet's interface with a clean and easy-to-use UI.
- Improved workflows through user testing, boosting engagement and driving a 15% rise in retention and revenue.

### Baloorah

#### Freelance Designer | 2022- 2025

Extensive freelance experience in UI/UX and branding, working with global clients on web, mobile, and digital products.

### Posibolt

#### UX/UI Designer | 2022-2023

- Designed wireframes, prototypes, and high-fidelity UI for web and mobile apps.
- Conducted user research and usability tests, improving designs based on feedback.
- Worked closely with developers to deliver responsive and user-friendly interfaces.

### Fugipie Solutions

#### Junior UX/ UI Designer | 2021-2022

- Gained experience working with websites and mobile apps.
- Designed web/mobile interfaces and branding assets.

## COVER LETTER

# Asim Ansar

## PRODUCT DESIGNER

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I'm a Product Designer with 4+ years of extensive experience delivering end-to-end UX/UI design for software products. I specialize in turning bright ideas into beautiful, useful, and delightful digital products that people genuinely enjoy using.

Over the years, I've designed and shipped solutions that not only enhanced usability but also drove measurable business growth

I thrive at the intersection of design and strategy, translating complex problems into intuitive, scalable solutions that help products grow. I'd welcome the opportunity to bring the same impact to your team and contribute to building innovative digital experiences.

Best regards,  
Asim Ansar

### LINKED IN

[linkedin.com/in/asimansar/](https://www.linkedin.com/in/asimansar/)

### PORTFOLIO WEBSITE

[www.asimansar.com](http://www.asimansar.com)

### LIVE WORKS

[bit.ly/4n3AubA](https://bit.ly/4n3AubA)

### CERTIFICATES

[bit.ly/3qkE7i6](https://bit.ly/3qkE7i6)

Thanks again for your time.

+971 557418553



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### AVAILABILITY

Immediate Joiner

Willing to relocate across GCC

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### CURRENT LOCATION

Dubai, UAE (Visa Status - Visit)

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### PASSPORT NUMBER

V6884128

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### AGE

25 Years/ 23-08-2000

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### PROFESSIONAL SKILLS

Figma, UI systems, style guides, components, wireframes, flows, research, usability testing, agile, Figma collaboration & marketing

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### PERSONAL SKILLS

Critical thinking, leadership, problem solving, communication & Research